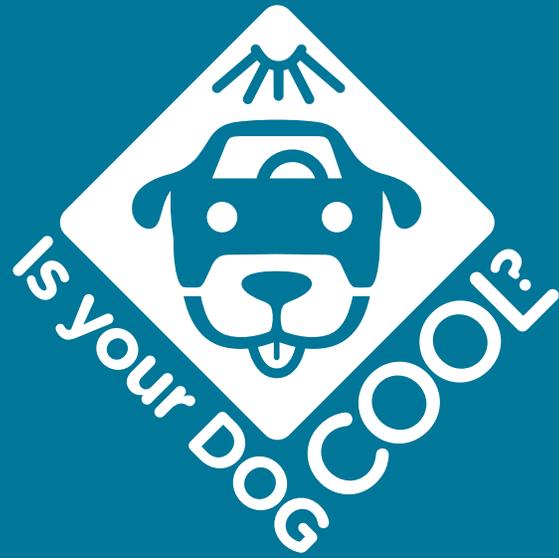


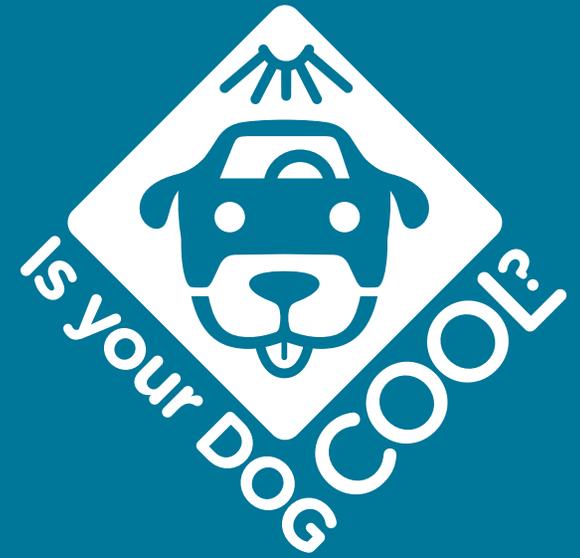
**HOT TEMPERATURES
CAN BE FATAL TO DOGS**

^
CUT



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**HOT TEMPERATURES
CAN BE FATAL TO DOGS**

(FRONT SIDE, 3 FLYERS ACROSS)



“Is it too warm to take my dog along today?”

We need to ask ourselves this question every time we drive with a dog.

Warm weather can literally be a killer for a dog left inside a car. On warm days, the inside of a car heats up very quickly. When it’s 85 degrees outside, the temperature inside a car – even with the windows cracked – can soar to 102 degrees in 10 minutes and 120 degrees in just half an hour. On hotter days, the temperature will climb even higher. Outside temperatures in the 70s can be dangerous, as well.

Leaving a dog for “just a minute” may be too long. Because they rely on panting and aren’t able to sweat, dogs can’t cool themselves like people can and their body temperature can rise quickly. Dogs left in the heat can suffer severe illness, organ damage – or even death – in a matter of minutes.

Keep your dog cool.

Join other people who love their dogs by taking the “Cool Dog” pledge at MyDogsCool.com

If you see a dog in a hot car: Try to locate the dog’s owners, then call animal control, the police or 911 if the dog is in distress. If the dog is overcome by heat, wet the dog’s feet and coat with water and seek veterinary care immediately.

This lifesaving information is meant to be shared. Please pass this along to another animal lover!

This important message for caring dog owners made possible by:



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CUT OFF BOTTOM WHITE SPACE)