



## *Information to Include on a Lost Pet Poster*

- **A photo of the pet** – use a photo that is clear and has good lighting so that the pet’s appearance is easily seen.
- **Description** – this may include what color collar they wear, distinctive features, color, size, etc.
- **Location** – where were they lost, or where were they last seen? The street and number, apartment complex, or other specific identifying information helps people know where to look.
- **Contact information** – provide a phone number for people to contact you if they find your pet; you can also include an email address.

Example:

